

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Smart Media
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 8/6
Estimate Number	806812

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	115150-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/12/12

Order #	115150
Alt Order #	06218029
Deal #	
Order Flight	08/06/12 - 08/12/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL	Late News	11-1135p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	----1--				
	WRAL			F	08/10/12	:30	11:33 PM	PM12-104TH	\$1,100.00		1
7	WRAL	WRAL 5am News	5am - 5:30a								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	----1--				
	WRAL			F	08/10/12	:30	5:09 AM	PM12-104TH	\$250.00		1
8	WRAL	5:00 First News	5-530p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	----1--				
	WRAL			F	08/10/12	:30	5:22 PM	PM12-104TH	\$850.00		1
10	WRAL	6pm News (M-F)	6-630p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	----1--				
	WRAL			F	08/10/12	:30	6:08 PM	PM12-104TH	\$1,100.00		1
30	WRAL	WRAL 6a News Sat	6-8a								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	-----1-				
	WRAL			Sa	08/11/12	:30	7:16 AM	PM12-104TH	\$275.00		1
32	WRAL	6pm News (Sun)	6-630p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	-----1				
	WRAL			Su	08/12/12	:00			\$225.00 Unresolved		1
38	WRAL	Late News	11-1135p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	---1---				
	WRAL			Th	08/09/12	:30	11:24 PM	PM12-104TH	\$1,100.00		1
44	WRAL	WRAL 5am News	5am - 5:30a								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	---1---				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Smart Media
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 8/6
Estimate Number	806812

Invoice #	115150-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/12/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	115150
Alt Order #	06218029
Deal #	
Order Flight	08/06/12 - 08/12/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
44	WRAL	WRAL 5am News	5am - 5:30a								
		3Q NON-WINDOW CANDIDATE RATE									
	WRAL			Th	08/09/12	:30	4:58 AM	PM12-104TH	\$250.00		1
45	WRAL	5:00 First News	5-530p								
		3Q NON-WINDOW CANDIDATE RATE									
				08/06/12 to 08/12/12	1x	---1---					
	WRAL			Th	08/09/12	:30	5:12 PM	PM12-104TH	\$850.00		1
47	WRAL	6pm News (M-F)	6-630p								
		3Q NON-WINDOW CANDIDATE RATE									
				08/06/12 to 08/12/12	1x	---1---					
	WRAL			Th	08/09/12	:30	6:29 PM	PM12-104TH	\$1,100.00		1
48	WRAL	WRAL AM News	6-7a								
		3Q NON-WINDOW CANDIDATE RATE									
				08/06/12 to 08/12/12	1x	---1---					
	WRAL			Th	08/09/12	:30	6:24 AM	PM12-104TH	\$500.00		1
52	WRAL	Late News	11-1135p								
		3Q NON-WINDOW CANDIDATE RATE									
				08/06/12 to 08/12/12	1x	-1-----					
	WRAL			Tu	08/07/12	:30	11:13 PM	PM12-104TH	\$1,100.00		1
58	WRAL	WRAL 5am News	5am - 5:30a								
		3Q NON-WINDOW CANDIDATE RATE									
				08/06/12 to 08/12/12	1x	-1-----					
	WRAL			Tu	08/07/12	:30	5:15 AM	PM12-104TH	\$250.00		1
59	WRAL	5:00 First News	5-530p								
		3Q NON-WINDOW CANDIDATE RATE									
				08/06/12 to 08/12/12	1x	-1-----					
	WRAL			Tu	08/07/12	1:00	5:12 PM	PM12103T60	\$1,700.00		1
61	WRAL	5:30 News	530-6p								
		3Q NON-WINDOW CANDIDATE RATE									
				08/06/12 to 08/12/12	1x	-1-----					
	WRAL			Tu	08/07/12	1:00	5:51 PM	PM12103T60	\$1,800.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Smart Media
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 8/6
Estimate Number	806812

Invoice #	115150-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/12/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	115150
Alt Order #	06218029
Deal #	
Order Flight	08/06/12 - 08/12/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
61	WRAL	5:30 News	530-6p								
		3Q NON-WINDOW CANDIDATE RATE									
62	WRAL	6pm News (M-F)	6-630p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	-1-----				
	WRAL			Tu	08/07/12	:30	6:28 PM	PM12-104TH	\$1,100.00		1
63	WRAL	WRAL AM News	6-7a								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	-1-----				
	WRAL			Tu	08/07/12	:30	6:58 AM	PM12-104TH	\$500.00		1
68	WRAL	Late News	11-1135p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	--1----				
	WRAL			W	08/08/12	:30	11:27 PM	PM12-104TH	\$1,100.00		1
73	WRAL	WRAL 5am News	5am - 5:30a								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	--1----				
	WRAL			W	08/08/12	:30	5:23 AM	PM12-104TH	\$250.00		1
74	WRAL	5:00 First News	5-530p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	--1----				
	WRAL			W	08/08/12	1:00	5:13 PM	PM12103T60	\$1,700.00		1
76	WRAL	5:30 News	530-6p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	--1----				
	WRAL			W	08/08/12	1:00	5:44 PM	PM12103T60	\$1,800.00		1
77	WRAL	6pm News (M-F)	6-630p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	--1----				
	WRAL			W	08/08/12	:30	6:13 PM	PM12-104TH	\$1,100.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Smart Media
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 8/6
Estimate Number	806812

Invoice #	115150-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/12/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	115150
Alt Order #	06218029
Deal #	
Order Flight	08/06/12 - 08/12/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
78	WRAL	WRAL AM News	6-7a								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	--1----				
	WRAL			W	08/08/12	1:00	6:08 AM	PM12103T60	\$1,000.00		1
80	WRAL	Noon News	12p-1p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	----1--				
	WRAL			F	08/10/12	:30	12:23 PM	PM12-104TH	\$250.00		1
81	WRAL	WRAL 5:30AM News	530-6a								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	----1--				
	WRAL			F	08/10/12	:30	5:29 AM	PM12-104TH	\$850.00		1
82	WRAL	6pm News (Sat)	6-630p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	-----1-				
	WRAL			Sa	08/11/12	:00			\$300.00	See MG 82.2	1
	WRAL	7pm News	7-730p	Sa	08/11/12	:30	7:28 PM	PM12-104TH	\$300.00	3Q NON-WINDOW CANDIDATE RA1	2
							News moved to 7p				
83	WRAL	Noon News	12p-1p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	---1---				
	WRAL			Th	08/09/12	:30	12:58 PM	PM12-104TH	\$250.00		1
84	WRAL	5:00 First News	5-530p								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	---1---				
	WRAL			Th	08/09/12	1:00	5:29 PM	PM12103T60	\$1,700.00		1
85	WRAL	WRAL 5:30AM News	530-6a								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	---1---				
	WRAL			Th	08/09/12	:30	5:28 AM	PM12-104TH	\$850.00		1
86	WRAL	5:30 News	530-6p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Smart Media
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 8/6
Estimate Number	806812

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	115150-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/12/12

Order #	115150
Alt Order #	06218029
Deal #	
Order Flight	08/06/12 - 08/12/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3Q NON-WINDOW CANDIDATE RATE											
87	WRAL		530-6p		08/06/12 to 08/12/12	1x	---1---				
	WRAL			Th	08/09/12	:30	5:53 PM	PM12-104TH	\$900.00		1
	WRAL	5:30 News									
3Q NON-WINDOW CANDIDATE RATE											
88	WRAL		6-7a		08/06/12 to 08/12/12	1x	---1---				
	WRAL			Th	08/09/12	1:00	5:43 PM	PM12103T60	\$1,800.00		1
	WRAL	WRAL AM News									
3Q NON-WINDOW CANDIDATE RATE											
89	WRAL		12p-1p		08/06/12 to 08/12/12	1x	---1---				
	WRAL			Th	08/09/12	1:00	6:53 AM	PM12103T60	\$1,000.00		1
	WRAL	Noon News									
3Q NON-WINDOW CANDIDATE RATE											
90	WRAL		530-6a		08/06/12 to 08/12/12	1x	-1-----				
	WRAL			Tu	08/07/12	:30	12:37 PM	PM12-104TH	\$250.00		1
	WRAL	WRAL 5:30AM News									
3Q NON-WINDOW CANDIDATE RATE											
91	WRAL		6-7a		08/06/12 to 08/12/12	1x	-1-----				
	WRAL			Tu	08/07/12	:30	5:51 AM	PM12-104TH	\$850.00		1
	WRAL	WRAL AM News									
3Q NON-WINDOW CANDIDATE RATE											
92	WRAL		12p-1p		08/06/12 to 08/12/12	1x	-1-----				
	WRAL			Tu	08/07/12	1:00	6:28 AM	PM12103T60	\$1,000.00		1
	WRAL	Noon News									
3Q NON-WINDOW CANDIDATE RATE											
93	WRAL		5am - 5:30a		08/06/12 to 08/12/12	1x	--1----				
	WRAL			W	08/08/12	:30	12:59 PM	PM12-104TH	\$250.00		1
	WRAL	WRAL 5am News									
3Q NON-WINDOW CANDIDATE RATE											
	WRAL				08/06/12 to 08/12/12	1x	--1----				
	WRAL				W	08/08/12	:30	4:58 AM	PM12-104TH	\$250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Smart Media
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 8/6
Estimate Number	806812

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Invoice #	115150-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/12/12

Order #	115150
Alt Order #	06218029
Deal #	
Order Flight	08/06/12 - 08/12/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
94	WRAL	WRAL 5:30AM News	530-6a								
		3Q NON-WINDOW CANDIDATE RATE									
					08/06/12 to 08/12/12	1x	--1----				
	WRAL			W	08/08/12	:30	5:51 AM	PM12-104TH	\$850.00		1

Aired Spots**37**

<u>Gross Total</u>	\$32,125.00	
<u>Agency Commission</u>	\$4,818.75	
<u>Net Amount Due</u>	\$27,306.25	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.